



# Global Information Management

## Bachelor



SCAN ME

# Global Information Management Bachelor

Information Science is at the core of Global Information Management: students gain knowledge in areas such as information retrieval, online marketing, human-machine interaction and natural language processing. Courses in linguistics and intercultural communication add an international, intercultural and multi-language perspective. Best of all: Thanks to a number of electives, students can set their own focus within the GIM programme. **Please note: The programme is reserved for international students.**

**Degree:** Bachelor of Arts (B.A.)

**Normal programme length:** 8 semesters

**Start of the programme:** winter semester (october 1st)

**Mode:** part-time (semester 1-4) and full-time (semester 5-8)

**Main focus:**

Natural language processing

Information Retrieval

Online Marketing

Applied Linguistics

**Admission requirements:**

University entrance qualification, CV, B2 certificate in English

**Application for the first semester:**

Admission to the programme is solely based on the fulfillment of formal requirements. The admission portal usually opens mid march. In order to apply for the programme, you need to submit your application to uni-assist. Your application will then be evaluated (please note: this can take up to 4-6 weeks) and if it meets the entry requirements, it will be forwarded directly to the university.

**Apply via uni assist:**

[www.uni-assist.de/en](https://www.uni-assist.de/en)

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