

# Dr. Karsten Senkbeil



## Positions

2000 – 2006: student at the University of Osnabrück, double majors: English/  
American Studies & Physics.

September 2003 – February 2004: undergraduate student at the *City University of New York (CUNY)*, New York, USA.

October 2006 – March 2010: PhD student in the *PhD Program of the Heidelberg Center for American Studies (HCA)/Anglistisches Seminar*, University of Heidelberg. Dissertation entitled: “The Language of American Sports. A Corpus-Assisted Discourse Study”; Advisors: Prof. Dr. Marianne Hundt, University of Zürich, and Prof. Dr. Dietmar Schloss, University of Heidelberg.  
Final grade: ‘summa cum laude’

October 2011 – December 2020: Post-Doc researcher and lecturer at the Department of Intercultural Communication, University of Hildesheim.

since January 2021: Head of the research project „The Humanities in Virtual Reality“, University of Hildesheim; funded by the “PRO\*Niedersachsen” program, Ministry of Science and Culture in Lower Saxony.

since August 2021: Head of the project “VIRTUAL le@rning - Innovating University Education through Digitalization”; funded by “Stiftung Innovation in der Hochschullehre” / German federal government.

## Scholarships and Funding Acquired

2007 - 2010: Full scholarship for the PhD program at the University of Heidelberg, funded by Landesgraduiertenförderung (LGF) Baden-Württemberg.

May - June 2008: John-F.-Kennedy-stipend for research at the John-F.-Kennedy-Institute for North American Studies, Freie Universität Berlin.

June - September 2008: *Junior Fellowship of the Japan Society for the Promotion of Science (JSPS)* for a research semester at Doshisha University, Kyoto, Japan.

February 2009: Travel stipend of the *Ghaemian Travel Fund for Young Scholars* for participation in the biannual conference of the Southern American Studies Association (SASA) in Fairfax VA, USA.

January 2021: Acquisition of third party funds for “The Humanities in Virtual Reality: Methods and Applications of Virtual Reality for the Humanities” (Program PRO\*Niedersachsen, Ministry of Science and Culture Lower Saxony): approx. 193,000 euros.

June 2021: Acquisition of third party funds for “VIRTUAL le@rning”, sub-project to “Digital C@mpus-le@rning” (program “Innovating University Education through Digitalization” of the *Stiftung Innovation in der Hochschullehre*. sum for VIRTUAL le@rning: 660,000 euros (for the complete project: approx 3,040,000 euros)

## **Publications**

### **Books:**

Senkbeil, Karsten. 2011. *Ideology in American sports: a corpus-assisted discourse study*. Heidelberg: Winter.

Senkbeil, Karsten (with ed. Beatrix Kress). 2013. *Totalitarian political discourse?: tolerance and intolerance in eastern and east central European countries: diachronic and synchronic aspects*. Frankfurt am Main: Peter Lang.

### **Chapters in edited volumes and online media (selection):**

Senkbeil, Karsten. 2012. Methodologische Ansätze in ‘The Language of American Sports – A corpus-assisted discourse study.’ In Ekkehard Felder, Marcus Müller & Friedemann Vogel (Eds.), *Korpuspragmatik: thematische Korpora als Basis diskurslinguistischer Analysen*, 387–412. Berlin; Boston: De Gruyter.

Senkbeil, Karsten. 2016. Unpopular Sport Teams and the Social Psychology of ‘Anti-Fans’. In Martin Lütke & Sascha Pöhlmann (eds.), *Unpopular culture*. Amsterdam: Amsterdam University Press.

Senkbeil, Karsten 2017. “Blood Warriors” and “Polite Siegfrieds”: Militarism and Neo-Nationalism in German Media Discourse after the 2014 World Cup. In Michael L. Butterworth (ed.), *Sport and militarism: contemporary global perspectives*, 163–177. London; New York: Routledge.

Senkbeil, Karsten & Vasco da Silva. 2017. Widerspruch und Widerstand: Konfliktäres sprachliches Handeln in interkulturellen Arbeitsgruppen. Eine linguistisch-kulturwissenschaftliche Perspektive. In Kristin Bührig & Stephan Schlickau (Hrsg.), *Argumentieren und diskutieren*, 105–144. Frankfurt: Peter Lang.

Senkbeil, Karsten 2021. Developing Methodology and Applications for Virtual Reality in the Humanities. Stiftung Universität Hildesheim. *HilDok-Server*.

Senkbeil, Karsten. 2021. Sports and the Media in Germany: Lessons in Nationhood and Multiculturalism. In Michael L. Butterworth (Eds.), *Handbook of Communication and Sport*. [Handbooks of Communication Science]. New York: de Gruyter. 441-458.

Senkbeil, Karsten. 2021. Racist slurs, stubborn animals, and colonial fear. In Dan Jackson, Alina Bernstein et al. (Eds.), *Olympic Analysis* [olympicanalysis.org].

#### **Papers in peer-reviewed journals (selection):**

Senkbeil, Karsten & Simona Engbers. 2011. Sprachmittlung als interkulturelle Kompetenz – Interkulturelle Kompetenz durch Sprachmittlung. *ForumSprache* 3(2). 41–57.

Senkbeil, Karsten & Simona Engbers 2011. Materialien zur Schulung interkultureller Kompetenz durch Sprachmittlungsaktivitäten. Eine Unterrichtsreihe für die 8. Klasse. *ForumSprache* 3(2). 90–106.

Senkbeil, Karsten & Nicola Hoppe. 2016. “The sickness stands at your shoulder ...”: Embodiment and cognitive metaphor in Hornbacher’s *Wasted: A Memoir of Anorexia and Bulimia*. *Language and Literature* 25(1). 3–17.

Senkbeil, Karsten & Michael L. Butterworth. 2017. Cross-cultural comparisons of religion as “character”: Football and soccer in the United States and Germany. *International Review for the Sociology of Sport* 52(2). 129–145.

Senkbeil, Karsten. 2017. Image schemas across modes and across cultures: communicating horror in Philip Roth’s *Nemesis* and Ridley Scott’s *Alien*. *Language and Literature* 26(4). 323–339.

Senkbeil, Karsten. 2017. Figurative language in intercultural communication – a case study of German-Southern African international academic discourse. *Intercultural Pragmatics* 14(4). 465–491.

Senkbeil, Karsten. 2020. Idioms in interlingual and intercultural communication - a cognitive and pragmatic perspective. *International Journal of Language and Culture, Special Issue: Cultural Linguistics and Intercultural Pragmatics*. Ed. Ulrike Schröder & Hans-Georg Wolf.

Senkbeil, Karsten, Timo Ahlers, Milica Lazovic & Kathrin Schweiger. 2020. Tandemlernen in Social-Virtual-Reality: Immersiv-spielebasierter DaF-Erwerb von mündlichen Sprachkompetenzen. *Zeitschrift für Interkulturellen Fremdsprachenunterricht*. 25(2). 237-269

**Papers in preparation / in a peer review process  
(as of October 2021):**

--- & Nicola Hoppe. 2022. Of wars and vengeance goddesses: metaphorical conceptualizations of Sars-CoV-2. In Ulrike Schröder, Milene Mendes de Oliveira & Adriana Maria Tenuta (Eds.), *Metaphorical Conceptualizations - (Inter)Cultural Perspectives [Applications of Cognitive Linguistics ACL, 45]*. Mouton De Gruyter. (accepted, in print)

--- 2022. Mutual knowledge and the 'hidden common ground': An interdisciplinary perspective on mutual understanding in intercultural communication (in peer review)

--- 2022. Hybrid Presence - Towards a socio-cognitive theory to analyze Social Virtual Reality interactions (in peer review)

**Conference Presentations (selection):**

July 2008: "Baseball in Japan and the United States". Conference of the Japan Society for the Promotion of Science (JSPS), SOKENDAI Graduate University, Hayama, Japan.

February 2009: "Sport and Business - American Games". Conference of the Southern American Studies Association (SASA), George Mason University, Fairfax VA, USA.

June 2010: Guest Lecture "Corpus-Assisted Discourse Studies - Methodological Strengths and Challenges". Institute for Communication and Information Studies (CIW), Rijksuniversiteit Groningen, the Netherlands.

June 2012: "Apollo, Dionysus, or Adonis? A typology of heroes in sports media". 8<sup>th</sup> Biennial Conference of the Society for Multi-Ethnic Studies: Europe and the Americas (MESEA), Barcelona, Spain.

May 2013: "Semantics and the Crisis of American Conservatism." 23<sup>rd</sup> Biennial Conference of the Nordic Association for American Studies (NAAS), University of Karlstad, Sweden.

March 2014: "Cross-Cultural Comparisons of Religion as 'Character': Football in the United States and Germany." 2014 Summit of the International Association for Communication and Sport (IACS). Cornell Center of New York, New York City, USA.

November 2014: "'Talking Resistance' in German/Southern African Intercultural Communication." Conference "Resistance. Subjects, Representations, Contexts", Center for Migration, Education, and Cultural Studies, Carl-von-Ossietzky-University Oldenburg, Germany.

May 2016: "Figurative Language in Discursive Intercultures". 7th International Conference on Intercultural Pragmatics and Communication (InPra). University of Split, Croatia.

September 2016: "Bildhafte Sprache in interkulturellen Diskursen. Eine Fallstudie an deutsch-südafrikanischer Wissenschaftskommunikation." Sprach | Kultur | en. Congress of the Gesellschaft für Angewandte Linguistik (GAL). University of Koblenz-Landau, Germany.

May 2017: "Cognitive metaphors, mental spaces and their role in intercultural discourse: towards a typology of knowledge for a cognitive-pragmatic approach to interculturality." AFLiCo - Discourse, Cognition & Constructions. Implications and Applications. 7<sup>th</sup> Conference of the French Association for Cognitive Linguistics. University of Liege, Belgium.

July 2017: "Knowledge in intercultural pragmatics: a cognitive and functional perspective." Pragmatics in the real world. 15<sup>th</sup> International Pragmatics Conference (IPra). Belfast, Northern Ireland.

June 2018: "Idioms in interlingual and intercultural communication - a cognitive and pragmatic perspective." 8th International Conference on Intercultural Pragmatics & Communication. Nicosia, Cyprus.

December 2019: "Idioms in multilingual communication." 1st International Conference on Multilingual and Multicultural Learning: Policies and Practices. University of Prague, Czech Republic.

September 2020: "The Humanities in Virtual Reality (HumaniVR) - Developing Methods and Applications of Virtual Reality for the Humanities." Digital Conference on Foreign Language Teaching in the Digital Age. Goethe Institute Beijing, China / online.

June 2021: "Mutual knowledge and the 'hidden common ground': An interdisciplinary perspective on mutual understanding in intercultural communication." Panel: "Common ground in intercultural interactions". 17th international Pragmatics Conference (IPra). Winterthur, Switzerland / online.

June 2021, with Timo Ahlers: "Verbal and Bodily Origo Constructions in Social Virtual Reality Tandem Interactions." 17th international Pragmatics Conference (IPra). Winterthur, Switzerland / online.

October 2021: "Of wars and vengeance goddesses: metaphorical conceptualizations of Sars-CoV-2". Language of Covid-19 Conference. University of Sussex, GB / online.

### **Keynotes & Invited Lectures**

April 2013: Keynote "Teaching Language and Intercultural Competence simultaneously - theoretical and practical considerations." CONEL (Congreso de Estudios en Lenguas) 2013, Universidad Autónoma del Estado de México, Toluca, Mexico

July 2014: Keynote at the 10<sup>th</sup> Anniversary of the *Heidelberg Center for American Studies (HCA)*, University of Heidelberg.

September 2020: Lecture on "Language Learning in and with Virtual Reality" in the advanced training module "Room for German as a foreign language in the digital age", Goethe Institute, Beijing, China.

October 2021: Lecture at 'NEW le@rning' on "Fremdsprachenpraxis in Social Virtual Reality". Center for Digital Change, University of Hildesheim.

### **Teaching**

October 2010 - September 2011: Lecturer for General English, Technical English, Business English. Language Center, University of Bremen, Germany.

January 2011 - September 2011: Teacher at high schools in Buxtehude, Lower Saxony, Germany (English, Physics, Mathematics).

October 2011 - December 2020: Post-Doc lecturer at the Dept. for Intercultural Communication (100%, 10 SWS teaching), University Hildesheim. Responsibilities: Administration of degree programs, exams; accreditation of curricula for B.A. "Internationales Informationsmanagement" and "Interkulturelle Kommunikation", coordinator of the M.A. program "Sprachwissenschaft und Interkulturelle Kommunikation"; student counselor.

October 2014 and October 2015: Workshop "Publishing in English for International Doctoral Candidates", University of Hildesheim.

June 2013 - June 2016 and October 2019 - December 2020: Member of the board of directors of the Department of Intercultural Communication, University of Hildesheim.

December 2016 & December 2017: Nominated twice for the “Excellence in Teaching Award” of the University of Hildesheim.

since January 2021: Head of the research project „The Humanities in Virtual Reality (HumaniVR): Methodenentwicklung und Anwendungspotenziale der Virtual Reality für die Geisteswissenschaften“.

since August 2021: Head of the project “Virtual le@rning”, sub-project of “Digital C@mpus le@rning - Hochschullehre durch Digitalisierung stärken”, University of Hildesheim.