

COOPERATION ACTIVITIES

The Department of Cultural Policy connects academic areas of art and cultural policies with practical areas. Cooperative projects with representatives and practitioners in the arts, lobby groups and governmental institutions are also a part of the Department's work.

Important partners:

Arterial Network | **BKJ – Bundesvereinigung kulturelle Jugendbildung** (German Federation for Arts Education and Cultural Learning) | **Bundesakademie Wolfenbüttel** (Federal Academy for Arts and Cultural Education Wolfenbüttel) | **Deutscher Kulturrat** (German Cultural Council) | **Deutsche Welle** | **Goethe Institut** | **ifa – Institut für Auslandsbeziehungen** (Institute for Foreign Cultural Relations) | **Kulturpolitische Gesellschaft** (German Association for Cultural Policy) | **Observatoire de Politiques Culturelles** (Grenoble / France) | **Observatory on Cultural Policy in Africa** (Maputo/ Mozambique) | **Stiftung Genshagen** | **UNESCO** | **ZfKf - Zentrum für Kulturforschung** (Centre for Cultural Research)

The Department of Cultural Policy is the office of the Cultural Education Research Network (Netzwerk Forschung Kulturelle Bildung) represented by Prof. Dr. Vanessa-Isabelle Reinwand-Weiss. It is also the headquarters of the Association of University Teachers and Researchers in the Arts and Cultural Management in Germany, Austria and Switzerland (Fachverband Kulturmanagement). Prof. Dr. Birgit Mandel is the president of the association.

The Department is also networked with various universities offering cultural policy and cultural management programmes:

Bilgi University (Istanbul/Turkey) | **Fine Arts University** (Vilnius/Lithuania) | **Humak University** (Jyväskylä/Finland) | **Université Aix-Marseille** (France)



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The managing director of the Department of Cultural Policy is Prof. Dr. Wolfgang Schneider.

Online-platforms:

www.forschung-kulturelle-bildung.de

www.kulturvermittlung-online.de

www.kulturundentwicklung.de

www.theaterpolitik.de

www.breitenkultur.de

www.zukunftkulturvermittlung.wordpress.com



Photo inside left: Olaf Mahlstedt

University of Hildesheim

DEPARTMENT OF CULTURAL POLICY



THE DEPARTMENT OF CULTURAL POLICY

The Department of Cultural Policy, founded in 1998, focuses its work on the representatives, the content and the structures of cultural policies, arts management and arts education in Germany and in international contexts. It is a part of arts and cultural studies at University of Hildesheim. The close relation to the Departments of Fine Arts, Music, Theatre, Literature, Popular Culture, Media and Philosophy at the University enables us to

teach and research areas of cultural policy and management which take account of the audience and are also appropriate to the arts. The Department of Cultural Policy embraces a concept of culture which is on the one hand focused on the theory and practice of the arts, and on the other hand, on the sociological, educational, political and economic effects of artistic and creative processes in society.



RESEARCH

Research at the Department of Cultural Policy focuses on interdisciplinary approaches. Three professors are responsible for the following areas of research.

Cultural Policy

- of local, national, European and international organizations
- for theatre, fine arts, media, music, literature, community-arts, arts education
- for different target groups
- for cultural industries
- for arts and development

Arts and Cultural Management and Mediation

- audience development
- public relations for the arts
- visitors and non-visitors studies
- cultural entrepreneurship

Arts Education

- theory and history of arts education in a national and international perspective
- quality-standards of arts education
- impacts of arts education and research methods
- mapping arts education

In addition to individual research projects at the Department of Cultural Policy, research work on all these themes is conducted within the framework of doctoral theses. Alongside basic research the Department of Cultural Policy consults government and non-government institutions in the field of politics as well as arts organisations.



TEACHING

Cultural studies at the University of Hildesheim are based on a teaching concept which allows students to experience artistic and creative processes individually. This can be highly beneficial in various processes, including academic research and the mediation of arts and culture. Bachelor and Master students become able to analyse, reflect and mediate artistic and cultural processes. Their own artistic experience is the basis for taking up a profession in the field of cultural policy, arts management and arts education. What makes cultural studies at Hildesheim unique is the combination of independent artistic practice in different areas of art with theoretical reflection.



Since 2012 the Department has hosted the UNESCO Chair "Cultural Policy for the Arts in Development". The areas of responsibility covered by the chair comprise:

- the role of the artist in social and political transformation processes
- the influence of cultural policy on changing government structures
- concepts and needs for arts education in Africa as well as in other developing countries and countries in transition
- structuring training programmes in the field of cultural policy and arts management
- the implementation of the UNESCO Convention on the Diversity of Cultural Expressions