

## **Online Acquisition Marketing Internship**

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Convertize, a digital Marketing company, is looking for an Online Acquisition Marketing Intern for its Native Advertising and Full Service activities.

Ideally, the candidate should have:

- Excellent analytical and numerical skills
- The capacity to be multitasking and work in a multilingual environment
- Preferably an engineering or scientist background
- Passion for digital Marketing

### **Role and Responsibilities:**

You will report directly to the Senior Online Marketing Manager and be responsible for:

- Analysis and optimisation of campaigns
- Creation and management of native advertising and paid social campaigns
- Implementing and continually testing new creative messaging, landing pages, campaigns and tools
- Interfacing with major networks and affiliates to find new areas of growth
- Assisting in managing significant marketing budgets, ensuring the highest customer acquisition
- Working closely with sales, project manager and the IT team internally but also with network and affiliate externally
- Weekly reporting, suggestion of optimisation

### **Requirements:**

- Previous digital marketing experience would be a plus
- Strong analytical and numerical skills and feeling very comfortable with numbers and MS Excel
- Excellent time management skills
- Remarkable attention to details, autonomous, resourceful and multitasking
- Fast and hard worker, eager to learn and common-sense approach
- Native French or German speaker and excellent English level; an additional European language (Dutch, Italian etc. would be a plus)
- Bachelor's degree or above, ideally in science or engineering

### **Benefits:**

- Dynamic, fast moving, rapidly growing environment, where we value creativity and innovation, technical excellence and responsibility/ownership
- Paid holidays
- Free gym access



The internship is paid £630 per month with the possibility to apply for Erasmus support.

We are looking for a candidate who could start end of July/ beginning of August for at least 6 months.

Please send your CV and Cover Letter to [intern@convertize.com](mailto:intern@convertize.com) (please be specific about your internship starting date, 6 months of availability are required for this internship)

This position could lead to a permanent role for the right candidate.