

# HOW MUCH CREATIVE POTENTIAL IS IN YOU?

[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

For PhDs  
& Postdocs  
of all  
disciplines

## Online Workshop • 06.11.2023 • 12:30 – 5:30 pm FROM RESEARCH TO PITCH

Have you ever thought about the application potential of your own research? If not, this workshop is for you. You will reflect about user groups and the network of stakeholders that surround you and your research. Furthermore you will learn and practise how to convince supporters or investors of your vision and personality. Develop your pitch storyline and receive feedback from our experts and an interdisciplinary team of peers, who are – like you – PhDs or Postdocs with the ambition to innovate.

### Who we are

Young Entrepreneurs in Science is an interactive workshop programme for PhDs and postdocs to help you ignite your entrepreneurial spirit! Together with your peers, you will learn methods and skills to realise your innovative potential.

Admission is free and no previous knowledge is required.

### Workshop Goals

- Learn about the relevance of users and potential use cases
- Apply the Research Canvas to your own research
- Key principles for a convincing pitch
- Develop a storyline, set the stage, and use your voice
- Get feedback and learn from your peers

### Apply now

Register **until 31.10.2023** and find more information here:  
<https://falling-walls.com/yes/workshop/from-research-to-pitch-06-11-2023/apply/>

### Questions?

Mail us: [workshops@falling-walls.com](mailto:workshops@falling-walls.com)  
or visit <https://youngentrepreneursinscience.com>

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